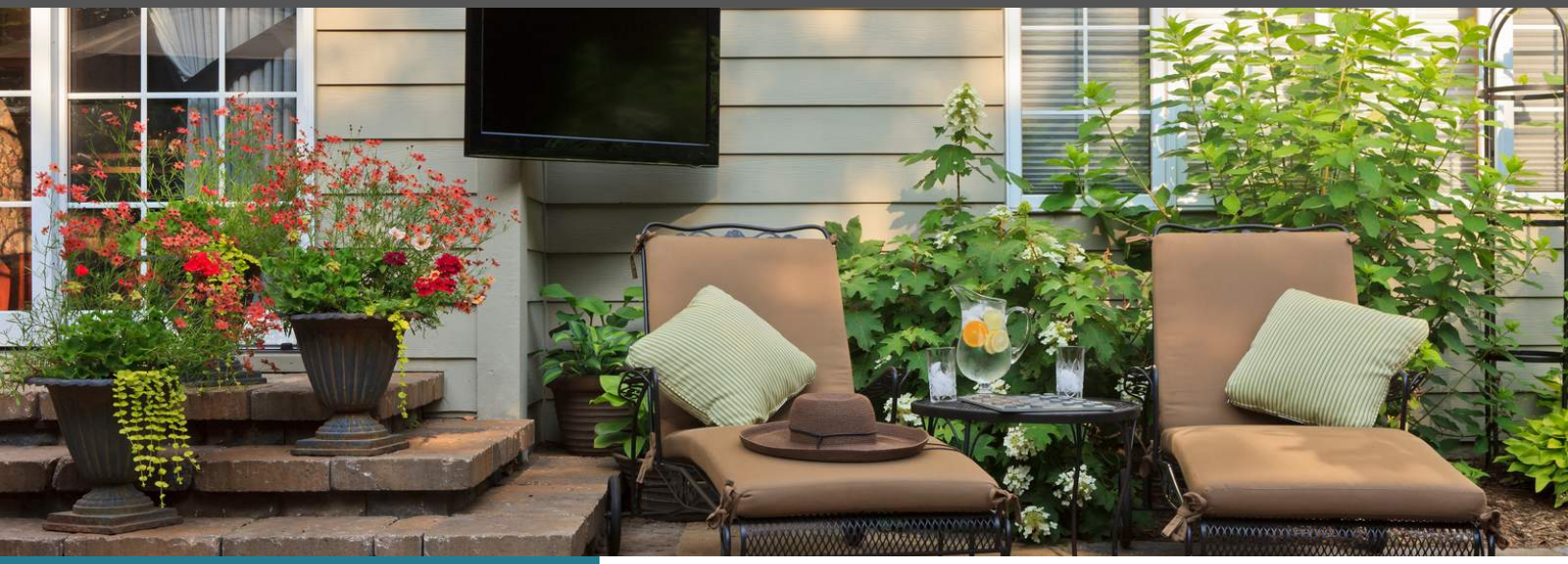
AUGUST 2023

FROM THE GROUND UP

A MONTHLY NEWSLETTER FROM THE
NORTH IDAHO BUILDING CONTRACTORS ASSOCIATION



THIS MONTH'S NEWS AND UPDATES:

2- President's Message
3- Membership
4- Government Issues
6- Associates
7- Young Professionals
8- Parade of Homes
9- Education
10- Home & Garden Show
11- Professional Women
13- Members Only Deals
14- Leadership
15- How to update your Member Profile

p. 208-765-5518
e. info@NIBCA.com
a. 1928 N 4th Street Coeur d'Alene, ID
w. NIBCA.com

UPCOMING MEETINGS & EVENTS

Date TIME Description, Location

2nd - 3:30pm PWB Board Meeting - NIBCA Office

8th - 12:00pm Finance Committee - NIBCA Office
4:00pm Home and Garden Show Committee - NIBCA office

9th - 4:00pm Education Committee - NIBCA Office

10th- 8:00am YP Golf Tournament
3:30pm Board Meeting - NIBCA office

11th- 12pm PWB General member Meeting - Sandpoint

15th - 12:00pm Joint Government Issues - NIBCA Office
3:00pm Young Professionals Committee Meeting - NIBCA Office

17th- 7:45am Coffee Talk- NIBCA Office
11:00am Skeet Shoot
5:00pm GMM- Backyard Bash at NIBCA office

22nd - 12:00pm Parade of Homes Committee - NIBCA Office

26th - 4:30pm NIB-PAC Meeting - NIBCA Office

To register for any of the above events, see the NIBCA calendar, or contact the NIBCA Office.

PRESIDENTS MESSAGE



Levi Snyder
Monogram Homes

Hello all and welcome to August!

With summer in “full swing” I hope that you are each finding success in your endeavors as our industry continues to facilitate housing options for our community in spite of rising rates, a softening economy and continued labor and material shortages.

I want to take this opportunity to highlight that your involvement in the NIBCA makes a difference and is one of the most effective ways by which you can effect positive change in our community. Historically the NIBCA has been a community leader partnering in charitable causes such as Matt’s Place Foundation, Second Harvest, and Turkeys & More. Each are amazing organizations in their own way, that house, feed, and give back to our local community.



Another way that your membership brings your voice to the community is through the efforts of your Political Action Committee (NIB-PAC). NIB-PAC interviews candidates and provides recommendations to the membership as to which candidates understand the issues our industry faces daily and are willing to help create solutions. Summer is a busy time for each and every one of us, please consider taking some time to get involved and give back to your community and know that your membership with NIBCA is a great first step.

IDAHO HOME BUILDERS ASSOCIATION

IHBA Legislative Recap

Click Here for the Slides
Click Here for the Session Overview
IHBA Spring Board Recap



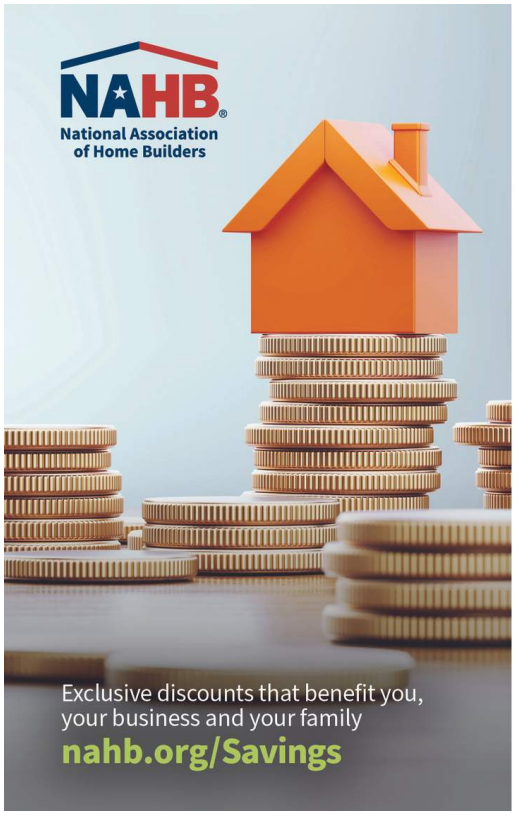
Russ Dowell
Hayden Homes

As a member of the National Association of Home Builders (NAHB), you have access to an array of benefits and resources that can help you grow and succeed in the industry. One such benefit is the NAHB Member Savings Program, which offers exclusive discounts on a wide range of products and services. From office supplies and vehicles to insurance and financial services, this program can help you save money on the things you need to run your business. With thousands of participating vendors and over 20 categories of savings, the NAHB Member Savings Program is designed to help you cut costs and boost your bottom line. So if you're looking for ways to save money as an NAHB member, look no further than the Member Savings Program!

NIBCA PROUD MEMBER NIBCA.com

Welcome New Members!

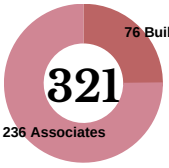
- *Planet Home Lending*
- *Vizion Window Coverings*
- *BBSI - Employer Solutions!*



NAHB Member SAVING$
Put your membership to work.

GM FLEET · DELL Technologies · NISSAN · AVIS · Budget · GOODYEAR · Heartland · LOWE'S PRO · odp BUSINESS SOLUTIONS · HotelPlanner · houzz PRO · RingCentral · UPS · AMERICAN EXPRESS · YRC FREIGHT · CONSTRUCTION JOBS · NAHB IBS

Committee Meeting
4th TUES
4pm NIBCA



76.1%
Member Retention Rate



Thank You to our GMM Sponsors!

FERGUSON — Nobody expects more from us than we do℠

loanDepot NMLS#174457

NIBCA
JOINT GOVERNMENT



Dale Cargile
North Ridge Homes

Advocacy is more than a buzzword. It's crucial to fight for what's right, and each of us has a responsibility to get involved. As President Theodore Roosevelt once said,

"Every man owes a part of his time ar money to the business or industry in which he is engaged."



We have a moral obligation to support organizations working improve conditions within our sphere. Your voice matters. Sp get involved, and make a difference. Take a stand and fight what's right.

As citizens, we must be informed and knowledgeable about government's actions. This includes attending meetings and updated on the political liaison report. By doing so, we empo ourselves to understand and influence decisions made on ou

Let's not take our role in our democracy lightly. Mark your ca for the third Thursday at noon and take the time to get educa time to step up and be informed about the issues that affect

Learn more at *nibca.com/advocacy/*

JGI Meeting
3rd TUES
12pm NIBCA
Lunch provided

IBS
Feb 27-29, 2024
Las Vegas

IHBA
October
11-13
Nampa, ID

NIB-PAC
Aug23
4:30pm
NIBCA

Did you know...

NIBCA has a Political Liaison who attends city council meetings and generates a monthly report. Log into the Member Portal to see the report in the Resources Tab

MONOGRAM HOMES
TDS telecom
Idaho Central CREDIT UNION
HAYDEN HOMES
BANNER BANK
NorthRidge CONTRACTING
theTRUSSco.
bankcda
SHS hardware hut
ASPEN Homes
First Interstate Bank

NOW ACCEPTING NOMINATIONS





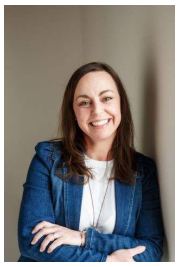
NIBCA NORTH IDAHO BUILDING CONTRACTORS ASSOCIATION

2024 Board Positions

- **2nd VP- 4 year commitment** (2026 President)
- **Associate VP- 1 Year Term**
- **Secretary/Treasurer- 2 Year Term**
- **2 Builder Seats- 2 Year Term**
- **3 Associate Seats- 2 Year Term**

Questions or want to be considered? Simply email your interest to emily@nibca.com
Must be an Active NIBCA Member. Voting will be held on November 15

NIBCA
ASSOCIATES COMMITTEE



Amie Pace
Evergreen
Home Loans

Associate Members, is it August already? Oh Boy the Summer is flying!
We had a wonderful turn out at Coffee Talk in July, thank you to our members who took time out of their morning to attend. The purpose of this gathering is to network and get to know new and existing members while also recapping what is going on with NIBCA, IHBA, and NAHB. We also focus on talking about the economy and relevant issues that can impact the building industry.

We focused heavily on one of the Five Stages of Membership: **Advocacy**

How important is to advocate for our industry and support not only the schools and local communities but supporting each other's business as well. Advocacy can be done by participating in our Joint Government Committee meetings where we invite the county and city leaders and their departments to discuss important topics or issues that could impact the building industry. This meeting is the always held the 3rd Tuesday of each month and lunch is provided, advanced registration is recommended. Members are also invited to attend or contribute to NIB-PAC, HomePAC or Build-PAC and by supporting our members when there is a call to action by NIBCA. NIB-PAC meetings are held the 4th Wednesday of each month at NIBCA.

Legislation has a major impact on housing affordability. In Boise this year, there were several bills that became effective on July 1st that were of interest to the building industry, see link below for a full list of 2023 Legislation for the State of Idaho. Our lobbyist for the Idaho Home Builders Association, Ken Burgess and his team have worked hard to advocate for all our members and combat other proposed legislation that could have impacted our industry and the overall cost of housing.

There are many other ways to advocate for our industry, one of NIBCA's own Builder Directors, Michael Bell with 4 Nails Construction, has designated time in his schedule to visit the KTEC Campus at least once a month to mentor the students enrolled in the Construction Program. If you are a builder or associate and are interested in volunteering some of your time as well to KTEC or NIC, please reach out to Suzanne at NIBCA for more information. Remember, these students represent our future workforce and the have already committed themselves to learning more about our industry, why don't we commit some time to mentor them?

Save the Date for Gone Wild
November 1 - from 4pm to 9pm



NIBCA
ASSOCIATES COMMITTEE



Join us for
Coffee Talk
Third Thursday
7:45-8:30AM
Topics include current Building Industry Trends, Issues, and Solutions with Guest Moderators
1928 N 4th Street CDA

Please join us at Coffee Talk on August 17th from 7:45-8:30 at NIBCA where we will be discussing another one of the Five Stages of Membership: Expertise. Please feel free to come learn more about what NAHB provides to all its members.

I know everyone is busy trying to spend as much time as possible enjoying the sunshine. Mark your calendars because we have some upcoming events planned for August and I hope to see you all there: The Skeet is On!!! Skeet and Trap Shoot on August 17th from 11a.m. to 3:30 p.m. Experienced or beginners are welcome, and lunch will be provided. Please register by August 10th.

General Membership Meeting – Backyard BBQ on August 17th from 5:00 p.m. to 7:00 p.m. in the NIBCA Backyard

Associates Committee/Gone Wild Meeting – August 24th from 4:00-5:00 at NIBCA Office. Come help us organize the 2023 Gone Wild Event! Please note, you must attend the August, September, and October meetings if you want to volunteer at Gone Wild on November 1st, absences must be excused by Amie Pace.

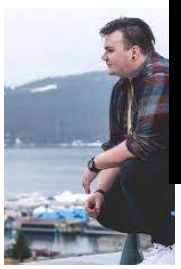
I hope everyone is having a wonderful summer and I can't wait to see everyone at the Skeet Shoot on the 17th



Committee Meeting
4th THUR
4pm NIBCA

Do Business with a NIBCA member

REGISTER TODAY



Justin Hoffman
Blackbird Digital

Time is running out! Don't miss your chance to join the most exciting golf tournament for young professionals this summer!

The Y2K Golf Tournament is happening on August 10th and you won't want to miss the chance to showcase your golf skills and network with fellow young professionals in style.

With prizes and awards for top performers, this is your chance to prove to the workforce that you have what it takes to be a winner.

Sign up now and secure your spot in this exclusive event, as the clock is ticking and spaces are filling up fast.

Hurry and register to be a part of this golfing extravaganza before it's too late!



Parade of homes

PRESENTED BY NIBCA



Kadee McGwier
Berkshire Hathaway Home Services, Jacklin Realty

What is the Parade of Homes?

One of the most exciting events of the year: The Parade of Homes!

This is your chance to tour the most beautiful and innovative homes in the area, all while getting inspiration for your own dream home. Whether you're an aspiring homeowner or just love architecture and design, there's something for everyone at this event.

You'll get to meet some of the most talented LOCAL builders in the industry, and check out the newest and hottest design trends.

Event Dates

September 16 11am-6pm
September 17 11am-6pm
September 22 12pm-6pm- Realtor Day
September 23 11am-6pm
September 24 11am-4pm

SANDPOINT ONLY
September 30 11am-6pm
October 1 11am-4pm

Sept 16,17, 22-24 Homebase Showcase at NIBCA

REALTOR DAY
Licensed Idaho Realtors get into the event free with their Business card. Realtors will be choosing the Realtor Choice Award based on quality of home and price for the current market. All Parade tickets are honored on Realtor Day.

New in 2023

SANDPOINT
We are excited to add another weekend and 4 homes in Sandpoint to our Parade this year! Your ticket is good for all the days of the event, however Sandpoint homes will only be available for touring on Sept 30- Oct 1.

VIRTUAL HOMES
These Homes can be seen at NIBCA.com. You will not be able to tour these homes.

Parade of homes | HOMEBASE SHOWCASE

WHAT IS THE HOMEBASE SHOWCASE?
Do you know who produces the Parade of Homes? The North Idaho Building Contractors Association. Join us at our offices, located at 1928 N 4th Street in CDA during parade hours, to learn more about what we do and how we impact the community after the Parade.

- Visit our Kids Pet Parade display and Vote for People's Choice
- Submit your entry form to Enter to win one of four $500 visa gift cards
- Saturday Sept 23 Enjoy FREE Pizza and a Bounce House Sponsored by Lexar Homes

Thank you to our Parade of Homes Sponsors

Cover Image

Visit NIBCA.com for more details or Follow us on Facebook!
Guidebooks available the week before the event and at the homes.

2 for $15 at the following locations

CPA PAVING AND CONCRETE SPECIALTIES
3110 N. Government Way
Coeur d'Alene

Coeur d'Alene Builders Supply
655 W Clayton Ave
Coeur d'Alene

the tin roof Furnishings • Design • Décor
120 S. Second Ave
Sandpoint

Online $10

NIBCA
EDUCATION COMMITTEE

YOU can Make a Difference!



Stefani Hoffman
Lake Creek Comfort

Looking to the future, we can't help but get excited about the limitless possibilities ahead. One vital aspect of building a successful future is workforce development. The incoming workforce has the potential to unlock remarkable innovation, creativity, and progress. By investing in their development, we can ensure a bright and prosperous future.

Becoming a leader in your field is the key to achieving success and fulfillment. It's not just about personal accomplishment - as a leader, your role is to inspire others, encourage growth, and promote education in your field. By sharing your knowledge and skills, you can contribute to the next generation of experts and ensure the continuous flourishing of your industry.

Whether you're starting your career or aiming to advance, now is the perfect time to get involved in workforce development. If you're ready to build a better future for yourself and the community, this is your moment. Let's get to work!

[redacted]ne 208-765-5518 suzanne@nibca.com



Click Here or scan the QR code to take the Member Education Survey so that we can focus our efforts to the needs of the membership

Committee Meeting
2nd WED
4pm NIBCA

MONOGRAM HOMES
TDS telecom
Idaho Central CREDIT UNION
HAYDEN HOMES
BANNER BANK
NorthRidge CONTRACTING
theTRUSSco.
bankcda
SHS hardware hut
ASPEN Homes
First Interstate Bank

NORTH IDAHO HOME & GARDEN SHOW
PRESENTED BY NIBCA



Merritt Timm
Restorage Closetworks

Can you believe its already time to start planning?

Mark your calendars for the upcoming Home and Garden Show in Coeur d'Alene and Sandpoint! Happening on March 1-3, 2024 and April 6-7, 2024 respectively, This event is going to be an unrivaled showcase of the most amazing home and garden products and services in the area! We're very excited to announce that we'll be accepting applications from members, so if you're interested in participating, now is the time to act! This is an incredible opportunity to get your business in front of thousands of potential customers while also being a part of something truly special. Don't miss it!

Committee Meeting
2nd Tuesday
4pm NIBCA

Sponsorship Opportunities

NORTH IDAHO HOME & GARDEN SHOW
PRESENTED BY NIBCA

NIBCA's Home & Garden Show (HGS) is another of the annual fundraising events for the organization. The 2024 HGS is March 1-3, 2024 at the Kootenai County Fairgrounds and April 6-7 at Bonner County Fairgrounds. Approximately 4,200 people attend the CDA event and 1,000 attend the Sandpoint event. Sponsors are included in a Scavenger Hunt where attendees visit your booth for a stamp and are entered to win a prize.

MAIN EVENT SPONSOR: $4,800
(BENEFITS APPLY TO BOTH EVENTS)
- Prime 8x20 Booth in Both Events ($1,500 value)
- Premier Banner Placement ($1,000 value)
- Full Page Color Ad in the HGS Guidebook ($725 value)
- Your Logo Featured on the HGS Webpage ($3,000 value)
- Your Logo on All Print, Electronic & Social Media Ads ($1,500 value)
- Twenty (20) Tickets to the HGS ($120 value)

EDUCATION STAGE SPONSOR: $3,600 (LIMITED TO 1)
(BENEFITS APPLY TO BOTH EVENTS)
- Prime 8x10 Location Next to the Stage ($975 value)
- Logo on Stage and All Educational Class Information ($1,000 value)
- Stage Banner Placement ($500 value)
- Commercials Over PA System Throughout the Event ($2,000 value)
- Additional Advertising on Stage ($500 value)

GENERAL EVENT SPONSOR: $2,400
(BENEFITS APPLY TO BOTH EVENTS)
- Premier Banner Placement ($1,000 value)
- One 8x20 booth space at both events ($800 value)
- Half-Page Color Ad in the HGS Guidebook ($725 value)
- Your Logo on All Print, Electronic and Social Media Ads ($1,500 value)
- Ten (10) Tickets to the CDA HGS ($60 value)

BUILDING SPONSOR: $1,800
(CDA EVENT - 5 AVAILABLE - MUST BE A NIBCA MEMBER)
- Prime 8x20 Location in the Building ($975 value)
- Fence Banner ($500 value)
- Your Logo on All Print Advertising ($500 value)
- Ten (10) Tickets to the Home & Garden Show ($60 value)

CDA Mar 1-3 Application
Click Here or

Sandpoint Apr 6-7 Application
Click Here or

Join the Committee!

NIBCA
NORTH IDAHO BUILDING CONTRACTORS ASSOCIATION

Join us for an upcoming event that is sure to be informative and engaging. On August 11th in Sandpoint, we will be hosting a general member meeting with Dale Cargile, a local Builder who has a tremendous social media presence. This meeting is an ideal opportunity to learn from one of the best and sharpen your marketing skills. Cargile's approach to marketing focuses on connecting with customers on a personal level, building trust and loyalty that fuels long-term success. Don't miss this chance to hear from an member and expand your knowledge of marketing strategies that truly work. See you on August 11th!



2023 Board

President: Ashley Yates – Ash Yates Co
Vice President: Jessica Cargile – North Ridge Homes
Secretary: Nicole Huff – Core Excavating
Treasurer: Barb Bradley
Director: Jennifer Jenkins – Pioneer Title
Director: Marissa Davenport - Monogram Homes
Director: Heather Tiemeyer – Floor and Home



PWB has partnered with Monogram Homes to give away an e-bike through a raffle. The e-bike is a cutting-edge mode of transportation that provides a sustainable and convenient way for individuals to travel. As businesses are searching for ways to cut back on carbon emissions, e-bikes are being seen as a practical solution to create a greener environment. The winner of the raffle will receive a new e-bike and opportunities to further explore environmentally-friendly options for their day-to-day activities.

Not a Member of PWB? Join today!

The parade of homes is quickly approaching, and we need your help! We're currently seeking passionate and hard-working volunteers to assist us in making this year's parade of homes a success. Not only will you have the opportunity to meet and work alongside talented builders, but you'll also receive a complimentary ticket to the parade itself.

With stunning homes on display and an eager crowd to impress, we need all hands on deck to help make this event unforgettable. Don't miss out on the chance to be a part of something truly special! Sign up to volunteer today.



evergreen HOME LOANS
the TRUSS co.
FERGUSON
loanDepot

GREASE MONKEY®

Oil Changes & More

NIBCA Members - ask about the 15% local fleet discount, even on a "fleet of ONE!"

AUGUST SPECIAL*

NIBCA Members and their family members
Save 20% using coupon code NIBCA20
*Valid 8/1/23 - 8/31/23

Exclusive offers ONLY available at
7001 E Athol Crossing, Athol ID GREASE MONKEY Athol

CRESCENT LIGHTING

Exclusive
NIBCA Member Discount

15% OFF Retail

1620 N Mamer Rd., Ste E-102
Spokane Valley WA 99216
208-601-8668

Valid from July 1- August 31
mycrescentlighting.com

NAHB
National Association of Home Builders

MemberDeals
EXCLUSIVE MEMBER ONLY OFFERS

SPECIAL MEMBER DISCOUNTS • EXCLUSIVE ENTERTAINMENT & TRAVEL OFFERS

Click here for discounts

EXCLUSIVE MOVIE DISCOUNTS

- AMC Theatre
- Regal Premier Movie e-tickets
- Cinemark Theatres
- United Artists



Click here to visit *NAHB.org* and learn more about all your national membership benefits.

2023 BOARD OF DIRECTORS

President 2023 Levi Snyder, Monogram Homes
1st VP Dale Cargile, Northridge Contracting
2nd VP Cel Demers, Floor and Home
Associate Vice President Amie Pace, Evergreen Home Loans
Treasurer Alex Myers, TitleOne

PWB President Ashley Yates, Ash Yates Co.

BUILDER DIRECTOR

Matt Davis, Matt Davis Custom Homes
James Ha, Architerra Homes
Brady Brunner, LH Homes
Mike Bell, 4 Nails Construction
Michael Wendland, Inland Real Estate Corporation

ASSOCIATE DIRECTOR

Michelle Rene, Windermere CDA
Jake Yates, Home Trust Financial
Nicole Ansbaugh, Crescent Lighting
Stefani Hoffman, Lake Creek Comfort
Wade Jacklin, Berkshire Hathaway Home Service, Jacklin Real Estate

LIFE DIRECTORS

Angela Erickson, First Interstate Bank
Art Elliott
Barb Bradley
Barry Stearns, Village Homes, LLC
Ben Miller, Momentum Wealth Strategies
Bill Clark, TitleOne Corp.
Cel Demers, Floor and Home
Charlie Rens, Image Homes
Cody Persling, Carpet Warehouse/Color Tile
Dan Malcom
Dustin Harris, PayneWest Insurance
Ed Tensen, Overhead Door Company
Erik Campbell, Aspens Homes
Holden Mitchell
Lisa Brown, Platinum Home Mortgage
Matt Fisher, Shelter Associations, Inc.
Rod Underhill, Underhill Construction, Inc.
Rudy Klein
Shawn Anderson, Monarch Custom Homes
Tim Timmins, Eagle Ridge Builders, Inc.

2023 COMMITTEE CHAIRS

Joint Government Issues
Dale Cargile, Northridge Contracting

Public Relations Committee
Cel Demers, Floor and Home

Associates Committee
Amie Pace, Evergreen Home Loans

Finance Committee
Alex Myers, TitleOne

Education Committee
Stefani Hoffman, Lake Creek Comfort

Home and Garden Show
Merritt Timm, Restorage Closets

Parade of Homes
Kadee McGwier, Summit Homes

Membership Committee
Russ Dowell, Hayden Homes

Spike Club
Angela Erickson, First Interstate Bank

Past Presidents
Gary Hall, Frontier Homes

Young Professionals
Justin Hoffman, Blackbird Digital

NIB-PAC
Levi Snyder, Monogram Homes

STAFF

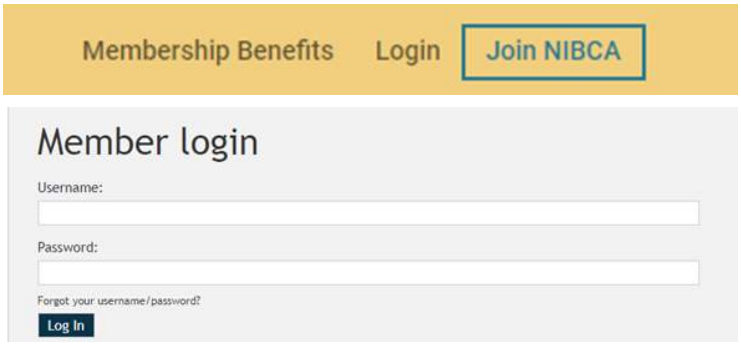
Executive Officer
Emily Bradley
emily@nibca.com; 208-765-5518 ext 303
Cell 208-770-0966

Membership and Events Coordinator
Karen Stifel
karen@nibca.com; 208-765-5518 ext 304

Administrative Assistant
Suzanne Knutson
suzanne@nibca.com; 208-765-5518 ext 301

Update your business listing in the NIBCA member portal. Here's how:

Go to *NIBCA.com* and login to your portal.



Recommended updates for your page:

- Logo
- Full description of services
- Photos - headshots or other related pics
- Website
- Social Media pages
- MORE!

Be sure to check out the *directory* to see how your page looks with your updates!

Reach out to Karen if you need any assistance.
208-765-5518 x304 or email.

Track your progess!



Are you taking advantage of all your benefits???

Mentor Match is the latest addition to NAHB's suite of services to support members' business improvement needs. This online tool — which includes a searchable database — facilitates the establishment of *mentoring relationships*.

NAHB CONNECT

Learn more about NAHB Mentor Match at *NAHB.com*.